

The *Lotus Live* Guide to **Business**

(Updated January 25, 2008)

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“The message from Wal-Mart today to the rest of the business community is, there need not be any conflict between the environment and the economy.”

~Former Vice-President Al Gore~

July 13, 2006

Introduction

- All around the world, business is going green. Companies are finding that going green not only benefits the environment, but also leads to happy customers, and greater return on investment. This guide will showcase the best practices for green business.
- As Lotus Live's knowledge base increases, and as new resources are created, this guide will be updated. The most recent version of this guide can be found [here](#).

Green Business Resources

Print Resources

- [*Natural Capitalism: Creating the Next Industrial Revolution*](#) by Hawken & Lovins² (1999)
- [*The Natural Advantage of Nations: Business Opportunities, Innovation, and Governance in the 21st Century*](#) ed. by Hargroves & Smith (2005)

Web Resources

- [*A Roadmap for Natural Capitalism*](#) by Lovins² & Hawken (1999)
- [*Green@Work*](#) is an online corporate sustainability magazine.
- [*GreenBiz.com Green Business Resources Toolbox*](#)

Finding Green Businesses

Co-Op America National Green Pages

- Co-Op America's [Green Pages](#) is a directory of green businesses across the United States.

Greening the Office

Commercial Green Buildings

- See the Lotus Live [Commercial Green Buildings](#) page, and the [Lotus Live Guide to Commercial Green](#).
- See also the [Lotus Live Guide to Green Office Supplies](#).

Greening the Factory

Industrial Green Buildings

- See the Lotus Live [Industrial Green Buildings](#) page, and the [Lotus Live Guide to Industrial Green](#).

About this Guide

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References:

- [Natural Capitalism: Creating the Next Industrial Revolution](#) by Hawken & Lovins² (2004)
- [A Roadmap for Natural Capitalism](#) by Lovins² & Hawken (1999)
- [The Natural Advantage of Nations: Business Opportunities, Innovation, and Governance in the 21st Century](#) ed. by Hargroves & Smith
- [GreenBiz.com Green Business Resources](#)



If you have any ideas, suggestions, or corrections you would like to contribute to this guide on Business, please send us an email at jobs@lotuslive.org.

Feel free to make use of any of the information in this guide for any purpose--we simply ask that you credit us and our predecessors, and link to us.

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